

## **Joseph C. Barto, III**

Joe Barto, a retired U.S. Army Lieutenant Colonel, served in peace and war both in the United States and abroad. During Operation Desert Shield he was the Chief of Current Operations for the 25,000 soldier 24th Infantry Division (Mechanized) and then was the Executive Officer of the 2nd Squadron, 4th Cavalry Regiment which led the division into the Euphrates River Valley during Operation Desert Storm. From July 1992 - August 1994, he was assigned as a Special Assistant to the Commanding General of Training and Doctrine Command, Fort Monroe, VA. Prior to retiring, Mr. Barto served as an original member of the Joint War fighting Center and was one of the key developers of the Joint Training System and the primary author of the June, 1996 Joint Training Manual.

He earned a Bachelor of Science degree from the United States Military Academy at West Point, NY in 1978 where he was an Army Basketball Player. He earned a Masters Degree in Organizational Theory and Leadership from James Madison University in 1988. He is on the Board of Directors for New Horizon's Regional Education Center and an Advisor to the Association of Manufacturing Excellence's Leadership Institute. He is a frequent presenter at professional forums and a published author in Leadership and Performance Improvement. Mr. Barto is currently the President and CEO of Training Modernization Group.